

Several New York Dress Makers
ly Shoppers—We Announce
Fall Dresses



resses Involved—Fashioned of the Most Pop-
Variety of Autumn Shades. Dresses
Much More For—Dresses that
Town at the Popular Prices

You'll find dozens of smart and chic little Street Frocks—scores of beautiful
Afternoon Dresses, and many models that will serve for both occasions. Some
are trimmed with bright silk embroidery, combinations of embroidery and bead-
ing, novelty silk stitching, silk braiding, etc. In all our years of value-giving,
we can safely say that these are the best values we have ever offered. If you
miss this sale, you are going to miss one of the feature events of the season.

Navy Blue seems to be the predominating color, with a
variety of Browns, Tans and Grays that give a touch of
color to the assortment. Three big groups featured.

9.97 Group "C"
Will Be
Featured
at **24.97**

(Weisberger's—Women's and Misses' Suits—Second Floor)

Smart New Fall Suits

Rich, Fur-Trimmed and Hand Embroid-
ered Styles—also a Collection of Strictly
Tailored Modes. Popular Prices.

Autumn modes—fresh from leading New York
designers—shown in such a profusion of styles
that the most critical shopper can make a satis-
factory selection. Many of the Coats are slightly
longer—some in new pleated and fitted effects,
others that follow the lines of the tailored box
coat. The embroidery and silk stitching is put on
in many unique designs—creating an effect that
is decidedly unusual. All are handsomely lined
with fancy silk.

Tricotines—Fine Twills Navy Blue—Cordovan
Wool Velours—Silvertones Beaver—Midnight Blue
French Serges—Etc. Gray—Black—Etc.

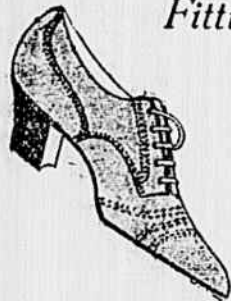
Especially Priced for Monday
29.95 and 39.95

(Weisberger's—Women's and Misses' Suits—Second Floor)



Two New Styles in Fall Footwear

Fitting Companions to the New Fall Suits



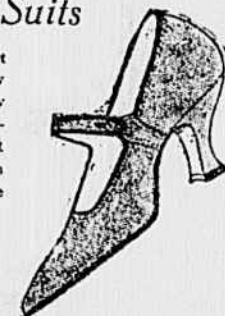
This Bal Strap Walking
Oxford, in pony red calf,
brown and tan calf and in
black kid. Made with gen-
uine welt soles and low
military heel. Very smart,
trim and fashionable. All
sizes, specially priced at

6.00

(Weisberger's—Shoe Dept.—Main Floor)

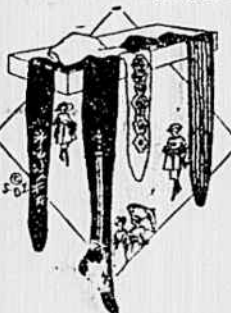
This One-Strap Patent
Pump—a stunning new
model that has Baby
French heels, made of ex-
tra fine black patent
leather, and finished with
one ankle strap. Complete
range of sizes. Special at

6.75



Pure Silk Hose

Semi-Fashioned—Double Garter Tops.
Every Pair Is Guaranteed Perfect.



Made of excellent quality
heavy thread silk, have re-
inforced toes and high
spliced heels, seam in back
and fine lisle garter tops.
Take your choice of black
or cordovan, in all sizes.
Exceptional values at this
low price.

Special for Monday,
1.49 Pr.

Fine Glove Silk Hose—extra heavy quality glove
silk, made with pointed heels and double silk
garter tops. Black only, but all sizes. **2.98**

Pure Silk Foot Hose—heavy quality, fine lisle
toes, reinforced heels and seams. Black, white
and gray only. All sizes. **49c**

(Weisberger's—Hosiery—Main Floor)

**Another Lot of These Popular
Tuxedo Sweaters**

One of the season's best and
most popular styles, knitted of
fine wool yarns, cut full and
perfect fitting. They are
made with Tuxedo roll collar,
deep patch pockets,
tight-fitting cuffs and
narrow belt. Choice of
black, purple or navy,
in sizes from 36 up to
46. We're going to sell
these at the same popular
price as the others.

Special for Monday

5.98

Other New Fall Sweaters priced from 3.98 up

(Weisberger's—Sweaters—Second Floor)

EVERYTHING COSTS LESS AT
WEISBERGER'S
RICHMOND'S GREAT STORE

Mothers Will Be Pleased to Hear About These
Practical School Dresses

Ginghams, Chambrays, Galateas, Linenes in a Big
Variety of New Patterns and Colors.

Dresses that every little girl will be proud to wear, because
they are made in the prettiest and most becoming styles you
have ever seen. You have your choice of beautiful plaids,
overplaids, stripes, checks and solid color combinations—many
with neat white collars and cuffs. Sizes range from 7 up to
14 years. Special at

1.50 - 1.98 - 2.98

Girls' White Jean Middy Dresses—the popular "Slipova" brand,
made with side pleated skirt and regulation blouse.
Trimmed with white soutache braid. Sizes 6 to 14 **1.98**

**An Extra Value in
Girls' Stockings**

Extra fine ribbed black
or cordovan Hose, made
with seamless foot, re-
inforced toes, heels and
knees. These are with-
out question one of the
finest and best Stock-
ings ever sold
at this price.
All sizes, at, pr

39c

Coat and Slip-Over Sweaters

Every little school girl needs a Sweater—and these are so
attractively styled and well made that mothers will not
be able to resist buying one. Shown in Cardinal, Green,
Copen and in other wanted colors. Sizes up to 34.

2.48, 3.48, 4.48 Up

(Also a complete showing of Serge Dresses, Underwear,
Shoes, Stockings, Hair Ribbons, etc., at lowest prices)
(Weisberger's—Girls' and Children's Dept.—Second Floor)

Rushed from New York Especially for
This Occasion. On Sale Starting Monday

**1000 Lyons and
Panne Velvet Hats
500 Velvet and
Duvetyn Hats**

Choice **5.00**



Fresh from the centers of fashion—absolutely new and up to the minute
—this special assortment of Hats stands without a rival. The styles are
varied—including Pokes, Mushrooms, Turbans, Rolling Brims, Tailored
and Draped effects. A majority of them are in black, but a representative
showing of New Blues, Reds, Fuschia, Purple, Sphinx, Mole Gray, etc.
Hats for every occasion and Hats for every type.

(See Window Display—Any Hat for \$5.00.)

(Weisberger's—Millinery Dept.—Second Floor)

Lowest Prices that Have Prevailed for a Long Time

**BER SALE OF
nishings**

know that anything they buy will
be at a decided saving. Look
over your kitchen furnishings
now—see what you need and get
it here tomorrow.

Values Not Advertised.

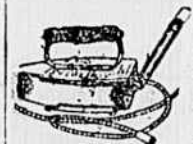
(Weisberger's—Basement)



Dust Fans—Made of
sheet metal, japan-
ned, back cover for
holding dirt. Regu-
lar 15c values, for
15c



Water Mops—Com-
plete with long wood
handle and self-
wringing attachment
—regular \$1.50, spe-
cial at
1.29



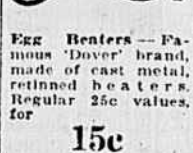
Gas Irons—6-lb.
weight, nickel plat-
ed, complete with
metal tubing. Fully
guaranteed. Special
at
3.98



Dust Mops—Medium
size, triangular
chemically
treated, complete
with handles,
79c



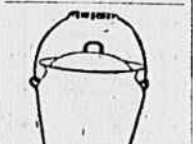
Double Bonsters—
Medium size, black
sheet iron, handles
on top and bottom.
Reg. 25c values, for
25c



Egg Beaters—Pa-
mus "Dover" brand,
made of cast metal,
retined to a v.e.r.
handles. Regular 25c
values, for
15c



Toilet Paper—Large
size rolls, fine crepe
texture, regular 10c
size rolls, on sale
Monday at
6 for 25c



Combinets—Extra
large size, heavy
gray enameled, tight
fitting cover. Regu-
lar \$2.25 values, for
1.79



Bread Boards—Made
of clean, clear lum-
ber, clear edges,
smooth finish. Regu-
lar \$1.25 values, for
69c



Rolling Pins—Made
of clean wood, with
smooth finish, wood
handles. Regular 30c
values, on sale for
23c



Tea Kettles—5-qt.
size, made of heavy
copper, nickel plat-
ed, strong bail han-
dle. Regular \$2.69,
Monday at
1.98



Step Ladders—Built
of selected lumber,
very strong, 5-foot
size, with pall shelf.
Regular \$2.49,
Monday at
2.49



Oil Floor Mops—Tri-
angular shape, treat-
ed with oil, complete
with long wood han-
dle. Reg. \$1.09, for
69c



Counter Brushes—
Fine fiber and hair
brushes, heavy wood
back, wood handle.
Regular 45c, for
39c

We Are Having a Wonderful Sale of
Torrington
Electric Vacuum Cleaners

No other cleaner on the market can
compare with the Torrington—no other
cleaner on the market is to be compared
with it. "Torrington" has been tested
and approved by every institute and
testing plant in the country, and is
highly recommended by them all. Come
in and see it demonstrated—judge for
yourself.

(Regular Cash Price is \$55.00—Regular Time Payment Price is \$60.00)

Our Special **39.75** Time Payment
Cash Price Is Price \$5 Higher.

(Weisberger's—Vacuum Cleaners—Fourth Floor)

SPECIAL FOR MONDAY ONLY
Armstrong's CORK Filled Linoleums

All brand new and perfect goods, full 6 feet wide and cut
from full rolls. This is the genuine cork filled
goods, made with heavy burlap back, wears for
years. A wonderful assortment of new patterns.

"Armstrong's" Genuine Inlaid Linoleum, 1.65 yd.

(Weisberger's—Floor Covering—Fourth Floor)

Where Can You Duplicate Such Values in
New Fall Rugs

Just when most folks are getting their homes rear-
ranged for the winter, we announce a Rug Sale that
will interest every housekeeper who is desirous of
saving money. The Rugs involved are beau-
ties—all of dependable quality and materials,
and shown in a wonderful range of the best
Fall patterns and colors.

Alexander Smith & Sons 9x12-ft. Seam-
less All-Wool Axminster Rugs. **37.50**

Alexander Smith & Sons 9x12-ft. Seam-
less All-Wool Velvet Rugs. **32.50**

Alex. Smith Axminster Rugs, 3.50

27x54 inches in size, made with deep silky pile, shown in beau-
tiful mottled effects, with end borders. Make ideal scatter
size rugs.
(Same in 36x63-inch size for 5.50)

All-Wool Brussels Rugs, 2.00

Size 27x54 inches, good heavy quality woven Tapestry Brus-
sels, shown in a variety of choice new patterns and colors.

Remnants of Velvet Carpet, 1.69 Yard

Alex. Smith make, 27 inches wide, shown in several attractive
patterns, with or without borders. Suitable for stairs or halls



A. & M. Karagheusian 9x12-ft. size
"Lakewood" Wilton Rugs (fringed) **85.00**

Alexander Smith & Sons 9x12-ft. Seam-
less Tapestry Brussels Rugs. **24.00**

'Gold Seal' Congoleum Rugs

Genuine "Gold Seal" quality, shown in several very attrac-
tive patterns and colorings. These Rugs are subject to
slight imperfections, but are so slight that they are hardly
noticeable—nor will they impair the wear in any way.

9x12 ft. . . 15.45 7.6x9 ft. . . 9.45
9x10.6 ft. . 13.45 6x9 ft. . . 7.95

(Weisberger's—Rug Dept.—Fourth Floor—Take Either Elevator)